

ECONOMIC EPISODES

in American History, Government, & Civics

University of Tennessee at Chattanooga
Saturday, September 9, 2023

AGENDA

8:30 am **Breakfast**

9:00 am **Welcome and Overview**

Kim Holder, Director of the Center for Economic Education and Financial Literacy and Senior Lecturer of Economics, University of West Georgia

Lucien Ellington, Director of the Asia Program and the Center for Reflective Citizenship and UC Foundation Professor of Education, University of Tennessee at Chattanooga

Scott Niederjohn, Professor of Economics and Director of the Free Enterprise Center, Concordia University Wisconsin

9:15 am **How Can Economics Illuminate American History, Civics, and Government?**
Economic Episodes in American History (EEAH) and Economic Episodes in Civics and American Government (EECAG) Chapter 1
Scott

10:15 am **Break**

10:30 am **Why Did the Colonies Succeed Economically Without Finding Gold or Silver?**
EEAH Chapter 2 with a connection to EECAG Chapter 3
Scott

11:15 am **North Korean Defectors: Economic Freedom, Institutions, and Incentives**
EECAG Chapter 4 with a connection to EEAH Chapter 2
Lucien

- 11:45 am** **The Economic Principles in the U.S. Constitution**
EEAH Chapter 5 and EECAG Chapter 2
Mark Schug, Professor Emeritus, University of Wisconsin-Milwaukee
- 12:30 pm** **Lunch**
- 1:00 pm** **Features of EEAH and EECAG**
Mark, Scott, and Kim
- 1:15 pm** **Pick-A-Chapter: Exploring EEAH and EECAG for Your Classroom**
Mark
- 2:00 pm** **Break**
- 2:15 pm** **Who Desegregated Major League Baseball: Jackie Robinson or Adam Smith?**
EEAH Chapter 25 with a connection to EECAG Chapter 5
Mark
- 3:00 pm** **Why Did Mild Recession in 1929 Become the Great Depression of the 1930s?**
EEAH Chapter 20
Scott
- 3:45 pm** **Break**
- 4:00 pm** **Resources for Teaching Economics, Final Questions, and Closing Survey**
Scott, Mark, and Kim
- 4:30 pm** **Adjourn**

Complete the closing survey **[INSERT URL & QR CODE]** to receive your \$100 Amazon gift card, UWG Continuing Education certificate, and complete classroom sets (20 copies of each textbook) of **Economic Episodes in American History** and **Economic Episodes in Civics and American Government** shipped directly to your door. Please double-check your email and mailing address for accuracy!

Questions? UWGEconEd@westga.edu or 678-839-ECON (3266)

This one-day educator symposium is offered at no cost in partnership with the University of Tennessee at Chattanooga Center for Economic Education, the University of West Georgia Center for Economic Education and Financial Literacy, and the Concordia University Wisconsin Robert W. Plaster Free Enterprise Center.



Meet Today's Presenters



Lucien Ellington is a UC Foundation Professor of Education at the University of Tennessee at Chattanooga (UTC) where he is Director of the UTC Asia Program and the Center for Reflective Citizenship. A former public-school teacher and administrator, Ellington's interests include economic history, liberal education, educational reform, and history and economic education. He is the author of four books on Japan and over 80 articles and essays on northeast Asia, history and social science education, economic history, and educational reform. Ellington is founding editor of the pedagogical journal, *Education About Asia*, the editor of two book series, and a Senior Fellow with the Foreign Policy Research Institute. He has been a speaker in institutes for educators throughout the U.S. and in Korea and Japan, as well as in forums and organizations ranging from the American Enterprise Institute to the Kirk Center for Cultural Renewal.



Kim Holder is the Director of the University of West Georgia's Center for Economic Education and Financial Literacy and Senior Lecturer of Economics in the Richards College of Business where she teaches undergraduate economics courses, serves as a faculty research mentor for undergraduate students, and facilitates regional, state, national, and international outreach to K-16 students, teachers, and their surrounding communities. She's an alumna of UWG and Georgia State University's Andrew Young School of Policy Studies and the immediate Past-President of the National Association of Economic Educators.

Holder's academic research focuses on developing creative tools and techniques in economics education that broadens the reach of economics to diverse audiences. She created the National Rockonomix[®] Contest (*Journal of Economic Education*) which uses music to teach economics and has been instrumental in integrating popular media into economic education through the use of selfies (*International Review of Economic Education*), the arts (*Journal of Economics and Finance Education*), television, and movies (*International Journal of Pluralism and Economics Education*). She writes instructional resources for teaching economists and authored [The Ultimate Guide to Teaching Macroeconomics](#) (W.W. Norton), the [Digital Implementation Guide for Mankiw's Principles of Economics](#) (Cengage), and edited [Off-Campus Study, Study Abroad, and Study Away in Economics: Leaving the Blackboard Behind](#) (Springer). Her award-winning work has been featured in *Georgia Trend* magazine and recognized by the National Economics Teaching Association, the National Association of Economic Educators, and the University System of Georgia Board of Regents.

Holder helped establish the *Journal of Economics Teaching* as a founding board member and serves on the boards of the *Journal of Private Enterprise*, Huntington Junior College, the Association of Private Enterprise Education, the National Association of Economic Educators, the Network Advisory Council of the Council for Economic Education, and the UWG Athletic Foundation. In the past 7 years, she has raised and directed approximately \$1.5 million in grants and gifts focused on providing inclusive and unique pathways to economics and financial literacy.



Scott Niederjohn is Professor of Economics and Director of the Free Enterprise Center at Concordia University Wisconsin in Mequon. Scott is a widely known scholar in the areas of economic education and public policy analysis. He has published more than eighty journal articles, book chapters, monographs, reports and curricular materials. Scott is also the co-author of three books: *Economic Episodes in American History*, Second Edition (Wohl Publishing), *Teachers Can Be Financially Fit: Economists' Advice for Educators* (Springer) and *Economic Episodes in Civics and American Government* (Wohl Publishing).

Scott serves on the Wisconsin Governor's Council for Financial Literacy and has received the Governor's Financial Literacy Award in 2011, 2012, 2015 and 2018. During the fall of 2013, He was awarded a Fulbright Scholarship to teach at the University of Luxembourg. He serves on the boards of the Association of Private Enterprise Education (APEE) and The Menard Family Midwest Initiative for Economic Engagement and Research. Scott was recognized in the December 2014 issue of *Money Magazine* for his work in shaping the landscape of financial education curriculum.

Scott earned undergraduate and master's degrees from Marquette University and a Ph.D. in economics from the University of Wisconsin–Milwaukee. He is married to Stephanie. They reside in Wauwatosa, WI with their four children.



Mark C. Schug is Professor Emeritus at the University of Wisconsin Milwaukee and President of Mark Schug Consulting Services. Mark taught for 36 years at the middle school, high school, and university levels. A widely-recognized scholar, he has written and edited over 230 articles, books, and national curriculum materials. He has spoken to local, state, and national groups throughout the United States and in 11 other countries. He has been the guest co-editor of 14 issues of *Social Education*, the flagship journal of the National Council for the Social Studies. His latest books are *Economic Episodes in American History* published by Wohl Publishing and co-authored by William C. Wood, Tawni Hunt Ferrarini and M. Scott Niederjohn, now in its second edition. The same author team of Ferrarini, Niederjohn, Schug, and Wood wrote *Teachers Can Be Financially Fit: Economists' Advice for Educators* which was published in 2020 by Springer Nature. Mark is co-author of *Economic Episodes in Civics and American Government* (Wohl Publishing).

Mark does consulting for several local, state, and national organizations and has served on the boards of local, state, and national non-profit organizations including the (national) Association of Private Enterprise Education, Economics Wisconsin, Business and Economics Academy of Milwaukee (BEAM), St. Andrew Lutheran Church, School Choice Wisconsin, and the Wisconsin Council for the Social Studies. Mark earned a Ph.D. from the University of Minnesota. He has received seven national awards for leadership, writing (three), service, and research (two) in economic education.

Mark and his wife Io have been married for 54 years, have two grown daughters, and four grandchildren. They live in Port St. Lucie, Florida.